

2024-2025

# SPONSORSHIP PROSPECTUS



**UNIVERSITY OF FLORIDA**

**UF** INFORMATION SYSTEMS &  
OPERATIONS MANAGEMENT

**WARRINGTON** COLLEGE *of* BUSINESS

# Letter from the President

**MINUET GREENBERG**

*B.S. & M.S. ISOM – Data Science Track*



Dear Prospective Sponsor,

My name is Minuet Greenberg and I am honored and excited to serve as President of UF AIS (Association for Information Systems) for the 2024-2025 school year. Since joining AIS during my first semester as an MS-ISOM student and serving as a Project Manager on the Consulting Committee (Fall 2023) and Public Relations Director (Spring 2024), I have found a community of some of the most ambitious, creative, and intelligent individuals.

On behalf of our executive board and our members, I'd like to thank you for taking the time to consider supporting our organization. Over the past few years, AIS has experienced **immense growth** thanks to the generosity of our sponsors. Through our sponsorships we have been able to host leadership, networking, and career-building events for our growing 240 member count. Many of our members have gone on to work as interns and in full-time roles with our sponsors.

This year, we're interested in significantly increasing the number of career-building events we're able to host for our members. Through your sponsorship, we will be able to expand our current programs and create new opportunities. In addition to our career-focused events, we also host frequent social events so our members are able to meet and network with other students at UF, hold general body meetings to highlight opportunities, and offer pro-bono consulting services to local companies.

I am so proud of what AIS has accomplished and am eager to continue the momentum we have been able to achieve. Recently, AIS was recognized for **Outstanding Fiscal Responsibility** in the 2022-2023 academic year by AIS Nationals. Additionally, our consulting committee's pro-bono data analytics work allowed a local government to procure **\$8,000,000** in funding.

Thank you for any support you are able to contribute to our growing community of leaders in technology! We are looking forward to collaborating with you in any capacity!

A handwritten signature in black ink that reads 'Minuet Greenberg'.

**Minuet Greenberg**  
president@ufais.org



# WHAT IS UF AIS?

## Our Mission

“To instill purpose, drive, passion, and the confidence to tackle any obstacle. We seek to **empower, equip, and inspire** the next generation of IS business leaders. As an organization, we strive to enrich the MS-ISOM community and build lifelong bonds between our members.”

## Who We Are

The University of Florida Association for Information Systems (UF AIS) is a leading student organization dedicated to providing an **unparalleled graduate school experience to its members**. As the official student organization of the UF Master of Science in Information Systems and Operations Management (MS-ISOM) program, our chapter is dedicated to enriching our members' academic experiences through a unique combination of professional, social, and leadership opportunities. UF AIS is committed to the advancement of its members through various opportunities to engage with industry experts, collaborate on real-world projects, and engage in our vibrant community.

Our organization is home to over 200 graduate students and future industry leaders. UF AIS has an array of extensive events, resources, and opportunities planned for the academic year. Each semester, we organize the official ISOM Mixer for the University of Florida. UF AIS hosts a multitude of events, programs, and initiatives. At weekly general body meetings, we host company recruiters, technical-skills workshops, and professional development seminars. Additionally, we impact our local community through consulting work, leveraging our members' skills in **data analysis and IT consulting**.

## What We Offer

As the primary student organization for MS-ISOM and MS-BA (Business Analytics) students, UF AIS provides the opportunity to connect with students from a program that is producing exceptional students and consistently ranking highly. UF is ranked as the **#1 public university** in the United States in the Wall Street Journal's 2024 Best Colleges in the U.S. rankings and has been deemed a **“New Ivy”** by Forbes.

This is an opportunity to have **direct recruitment opportunities** with our 200+ members! Help us inspire the next generation of business leaders – we provide our members with resources and opportunities conducive to their professional development and growth. Sponsorship of UF AIS is not only an investment in the enrichment of our program, but an investment in the future of your company. Our comprehensive sponsorship benefits provide incredible opportunities to recruit top talent and increase brand exposure.

# AIS Data Insights

\*2023-2024 reporting



**239**  
Unique Members

**45%**  
Female

**50**  
members performed hands-on consulting & data analytics in our consulting committee

**25%**  
Hold Leadership Positions

■ Graduate School   ■ Combined Degree



*\*the combined degree program allows academically talented undergraduate students to complete a B.S. and M.S. in parallel*

## Average GBM Attendance

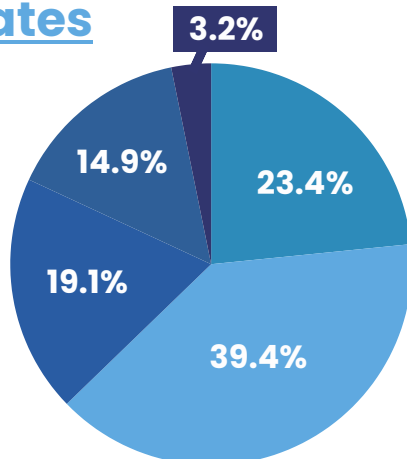
**62.3** ▲ **+18%**  
17 Meetings

## Average Event Attendance

**48.8** ▲ **+26%**  
69 Events

## Graduation Dates

- Fall 2024
- Spring 2025
- Fall 2025
- Spring 2026
- Fall 2026 or later



## Previous Sponsors



**Deloitte.** protiviti



## Top Undergraduate Majors

Information Systems, Business Administration, Computer Science, Accounting & Finance



## Top Skills

Data Analysis **Excel** **Cloud**  
Information Technology **SQL** **Python**  
Product Management **Data Science**  
**Power BI** Project Management  
Supply Chain **R** **Databases** **FinTech**  
**Java** **Tableau** **Business Analytics**  
Client Communication **Risk & Compliance**

# Sponsorship Benefits

	Platinum \$1500	Standard \$800
★ <b>Free Admission to Fall ISOM Mixer</b>	4 Recruiters (\$495 Value!)	2 Recruiters (\$295 Value!)
★ <b>Access to AIS Resume Book</b>		
<b>Company logo on UFAIS.org</b>		
<b>Company logo on Fall Semester T-Shirts</b>		
★ <b>Free Admission to Spring ISOM Mixer</b>	4 Recruiters (\$495 Value!)	
★ <b>Sponsored 60-min General Body Meeting</b>		
<b>*NEW* Host an additional event (workshop, info session, social, case comp, etc)</b>		
<b>LinkedIn &amp; Instagram Post Feature</b>		
<b>Recruiting events sent out in AIS newsletter</b>		

*\*Sponsorship tiers have limited capacity, please reach out to discuss remaining availability. Additional benefits are negotiable for each tier level. All benefits are offered in good faith to your organization. Specific event details are subject to change, but if cancelled will be replaceable by additional benefits. Further details on our sponsorship benefits and tiers are available upon request.*

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